



**SSAA SHOT Expo Melbourne 2017 - Media Pass Application**

Surname: \_\_\_\_\_ Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Nature of Business (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Post Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone (D): \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Number of passes requested: \_\_\_\_\_

If more than one pass is requested please provide names for all passes:

Name: \_\_\_\_\_ Role: \_\_\_\_\_

Name: \_\_\_\_\_ Role: \_\_\_\_\_

Name: \_\_\_\_\_ Role: \_\_\_\_\_

Please state where your video, audio or photography will be published:

\_\_\_\_\_

Nature of Coverage:

\_\_\_\_\_

SSAA SHOT Expo Melbourne 2017 Coverage:

\_\_\_\_\_

**Applicants are asked to read the following agreement and return the application prior to the closing date.**

1. **The closing date for applications is 6 October 2016.** Any late applications may be refused. Submission of an application does not guarantee that a pass will be issued and there are limited numbers of media passes available. Having been granted a pass in the past does not guarantee that a pass will be issued again and applications are processed on basis of merit.

2. You may be asked to provide documentary evidence to substantiate your application. In addition to this application, all photographers and/or media personnel working specifically for an agency or publication should provide a letter of appointment from that agency/publication.

3. Passes are non-transferrable. If the specified photographers and/or media personnel listed on the application is unavailable for the event a new application should be filed to establish any changes. All media personnel will be required to carry photo identification and display their media pass at all times throughout the event.

4. By applying for a media pass it is understood that you have read and agreed to these rules and abide by the terms and conditions and by-laws of the event. Failure to read these rules does not warrant any exemption from the adherence to these rules. Failure to abide by these rules during the event may result in the media person or the media group being removed from the premises.

#### 6. Conduct

- At all times media personnel should follow the directions given by SSAA SHOT Expo officials, this includes the cessation of filming or photography in certain instances.

- Media personnel may interview general public and attendees with their permission.

#### 7. Media personnel must:

\* Ask exhibitors to be interviewed/ filmed/ recorded when convenient and adhere to any sensitive material/ trademark policies that may have.

\* Ask special guests/ distinguished guests interviewed/ filmed/ recorded when convenient.

\* Provide filmed/recorded and interviewed material to Sporting Shooters' Association of Australia and/ or organisers at their request at no cost. This may be used for post-event marketing and future event promotion.

\* Interview the Sporting Shooters' Association of Australia and/ or its related businesses.

\* Not defame the Event or Sporting Shooters' Association of Australia or its related businesses.

\* Interview Expo sponsors.

\* Accept the wishes of event attendees that do not wish to be filmed, except in the case of crowd and group shots.

I have read and understood the above terms and conditions and agree to fully abide by all these terms for SSAA SHOT Expo Melbourne 2017.

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_